# W70706 | E-PHOTO® Lustre 260

**RESIN-COATED PAPER WITH PRIMER** 

## **PRODUCT SPECIFICATION \***

| Weight DIN EN ISO 536                 | g/m²      | 261        | ± 6           |
|---------------------------------------|-----------|------------|---------------|
| Thickness DIN EN ISO 534              | µm<br>mil | 245<br>9.6 | ± 6<br>± 0.23 |
| Gloss BYK (60°) ISO 2813              |           | 30         | ± 5           |
| CIE whiteness (D65/10°) min. ISO 2469 |           | >   35     |               |
| Opacity min. ISO 2469                 | %         | > 96       |               |

## **BENEFITS & PROPERTIES**

- Guaranteed look and feel of traditional photographic paper
- Excellent runnability
- Excellent toner adhesion
- Water and dirt resistance
- High whiteness
- No whitebreak, even without scoring
- High ageing resistance (200+ years tested by Wilhelm Institute of Research)
- Certified by HP Indigo
- Certified for Ricoh Pro C72210x and Rico Pro C9210
- FSC® mix credit (available on request)



## Printability

Duplex printable

## Printing Technology

Indigo systems

## Compatibility

Certified for HP Indigo

# $\begin{array}{l} \textbf{Declaration} \\ \textbf{FSC}^{\texttt{®}} \ \textbf{Mix} \ \textbf{Credit} \ \textbf{(Available on request)} \end{array}$

## Certificates



HP Indigo Certified Media

BEST PERFORMING SUBSTRATE \*\*\*

HP Indigo Best Performing Substrate



WIR 200-years-permanence

## **KEY APPLICATIONS**

### Photo Merchandise

- Photo books
- Photo prints
- Cooking books
- Menu cards
- Business cards
- Covers
- Business reports
- High-quality brochures

#### Directions for use

Store material only in original packaging under normal climatic conditions (23°C, 50 % RH). Protect material from direct sunlight. It is recommended to adapt the material to indoor climate at least 24 hours before usage.

\* Modifications reserved.



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