



PRODUCT CATALOG 2018

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AD-LED Video:



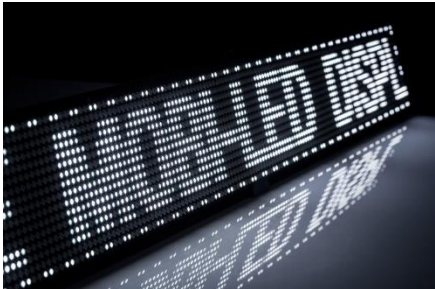
LED panels for various usage - latest SMD technology (extra bright) - even in strong sunlight readable

- Programmable via mobile app over Bluetooth
- 8 memory programs
- Customized text typing
- Adjustable brightness
- Only 9 mm deep
- Changeable fonts and text movements
- INCLUDED: 1x 220 V Power Supply Adapter, 1x Software licence for smartphone (Android or IOS – if available)
- OPTIONAL: External battery (see ACCESSORIES)

Name	Code	Width (cm)	Height (cm)
AD-LED 40 WHITE <i>Android</i>	01101	41,5	9,5
AD-LED 40 RED <i>Android</i>	01102	41,5	9,5
AD-LED 40 GREEN <i>Android</i>	01103	41,5	9,5
AD-LED 40 BLUE <i>Android</i>	01104	41,5	9,5
AD-LED 40 WHITE <i>IOS/Android</i>	01105	41,5	9,5
AD-LED 60 WHITE <i>Android</i>	01201	58,5	9,5
AD-LED 60 RED <i>Android</i>	01202	58,5	9,5
AD-LED 60 GREEN <i>Android</i>	01203	58,5	9,5
AD-LED 60 BLUE <i>Android</i>	01204	58,5	9,5
AD-LED 60 WHITE <i>IOS/Android</i>	01205	58,5	9,5
AD-LED 80 WHITE <i>Android</i>	01301	83,0	9,5
AD-LED 80 RED <i>Android</i>	01302	83,0	9,5
AD-LED 80 GREEN <i>Android</i>	01303	83,0	9,5
AD-LED 80 BLUE <i>Android</i>	01304	83,0	9,5
AD-LED 80 WHITE <i>IOS/Android</i>	01305	83,0	9,5
AD-LED 120 WHITE <i>Android</i>	01401	125,0	9,5
AD-LED 120 RED <i>Android</i>	01402	125,0	9,5
AD-LED 120 GREEN <i>Android</i>	01403	125,0	9,5
AD-LED 120 BLUE <i>Android</i>	01404	125,0	9,5
AD-LED 120 WHITE <i>IOS/Android</i>	01405	125,0	9,5

AD-LED MINI PANELS

Mini LED panels for various usage - latest SMD technology (extra bright) - even in strong sunlight readable



- Programmable via mobile app over Bluetooth
- 8 memory programs
- Customized text typing
- Adjustable brightness
- Only 5mm deep
- Changeable fonts and text movements
- INCLUDED: 1x 220 V Power Supply Adapter, 1x Software licence for smartphone (Android or IOS – if available)
- OPTIONAL: External battery (see ACCESSORIES)

Name	Code	Widht (cm)	Height (cm)
AD-LED MINI 206 WHITE <i>Android</i>	01501	20,6	3,2
AD-LED MINI 230 WHITE <i>Android</i>	01502	23,0	4,5
AD-LED MINI 293 WHITE <i>Android</i>	01503	29,3	4,5
AD-LED MINI 416 WHITE <i>Android</i>	01504	41,6	4,9
AD-LED MINI 497 WHITE <i>Android</i>	01505	49,7	4,9



Plexiglass-Display with LED Background lights

- Programmable via mobile app over Bluetooth
- 8 memory programs
- Customized text typing
- Adjustable brightness
- Changeable fonts and text movements
- Ideal for hotels, trade shows, retail shops, in-car advertising, car sellers, etc.

IN-CAR AD-ONE EXAMPLE



IN-STORE AD-ONE EXAMPLE



AD-ONE SUE, 4 different sizes. Includes: 4x screws and dowels for the wall mounting, 1x 220 – 240 V power adapter, 4x button suction cups, 2x table holders

Name	Code	Size AD-ONE (cm)	Poster window size
AD-ONE A4-SUE WHITE <i>Android</i>	02101	41,5 x 28,0 x 1,2	DIN A4
AD-ONE A3-SUE WHITE <i>Android</i>	02102	57,0 x 39,5 x 1,2	DIN A3
AD-ONE A2-SUE WHITE <i>Android</i>	02103	73,2 x 51,6 x 1,2	DIN A2
AD-ONE A1-SUE WHITE <i>Android</i>	02104	90,0 x 60,0 x 1,2	DIN A1
AD-ONE A4-SUE WHITE IOS/ <i>Android</i>	02105	41,5 x 28,0 x 1,2	DIN A4

AD-ONE A4-AD, 1 size. Includes: 4x screws and dowels for the wall mounting, 1x 220 – 240 V power adapter, 4x button suction cups, 2x table holders, 1 x POWER BANK (5-25V incl. USB charging cable), 1 x connection cable, 1 x high speed charger for power bank

Name	Code	Size AD-ONE (cm)	Poster window size
AD-ONE A4-AD WHITE <i>Android</i>	02201	41,5 x 28,0 x 1,2	DIN A4
AD-ONE A4-AD WHITE IOS/ <i>Android</i>	02202	41,5 x 28,0 x 1,2	DIN A4



MOBi SPIN & WIN

mobi patented solution



MOBi SPIN&WIN – doubles your turnover

- By MOBi developed LED wheel of fortune
- Easy to exchange graphics
- Random generator of lighting fields
- If powered by mobi power external battery - 8 hours function time without power plug
- Easy to use at the trade shows, in-door company activities, at the shopping mall to attract new customers!
- INCLUDES: mounting feet for counter or table-top, 1x power adapter 220V
- OPTIONAL: mobi power bank (see accessories)

EXAMPLE VIDEO:



Name	Code	Size diameter (cm)	Weight (Kg) without power bank:
MOBi SPIN&WIN	03101	50	2,5

BUBBLE BALLOON



Inflatable party balloon, till 55cm diameter balloon, powered by 2xAAA batteries (not included), 3m led cable (water resistant)

- Ideal for House Parties, Birthday, Wedding, Christmas, Dance Club
- LED balloons glow in the dark, light lasts for 5 days, each balloon works for about 72 hours after filled up with helium

EXAMPLE VIDEO:



Name	Code	Size diameter (cm)
BUBBLE BALLOON 55	14501	55

The first LED harness for dogs to programm

- Optimal distribution of pressure with relieving padding
- Reflectors on the side, extra strong stitching (also reflective)
- Integrated hand grip
- 1 piece ADLING red (LED moving display tag) – Size 93 x 28 x 6mm with integrated batterie pack, 5V charging cable and software
- Programmable via windows app over micro USB
- 8 memory programs
- Customized text typing,
- Adjustable brightness
- Changeable fonts and text movements
- INCLUDED: 1x ADLING RED, 1x 5V charging cable and 1x software for windows
- SIZES: S, M, L, XL, XXL,
- OPTIONS: with ADLING LED or WITHOUT ADLING



COOL DOG EXAMPLE VIDEO:



Name	Code
MOBI CoolDog – S with ADLING RED	04101
MOBI CoolDog – M with ADLING RED	04102
MOBI CoolDog – L with ADLING RED	04103
MOBI CoolDog – XL with ADLING RED	04104
MOBI CoolDog – XXL with ADLING RED	04105

ADLING, small programmable LED tags with integrated battery

- Small LED Name/Text Tags, various colours, long battery life (6-12h depending on brightness)
- Size 93 x 28 x 6 mm
- Programmable via windows app over micro USB
- 8 memory programs
- Customized text typing, Adjustable brightness
- Changeable fonts and text movements
- INCLUDED: Battery 230mAh, 5V Charging Cable and Software for Windows
- OPTIONS: colour RED, WHITE, PINK, BLUE, YELLOW, GREEN



ADLING VIDEO:



Name	Code
ADLING RED	05101
ADLING WHITE	05102
ADLING PINK	05103
ADLING BLUE	05104
ADLING YELLOW	05105
ADLING GREEN	05106





- MOBI T-Shirt Male/Female- various sizes
- 1 x 100% Cotton T-Shirt, white colour
- 1 x Adling (LED tag to programm the running text) – colour red, Size 93 x 28 x 6 mm, incl. Battery 230mAh
- 5V Charging cable and Software (for windows),
- Packaging: Can with printed cover

MOBI T-SHIRT VIDEO:



Name	Code
MOBI T-Shirt MALE - S	06101
MOBI T-Shirt MALE - M	06102
MOBI T-Shirt MALE - L	06103
MOBI T-Shirt MALE - XL	06104
MOBI T-Shirt MALE - XXL	06105
MOBI T-Shirt FEMALE - S	06201
MOBI T-Shirt FEMALE - M	06202
MOBI T-Shirt FEMALE - L	06203
MOBI T-Shirt FEMALE - XL	06204





- Advertisement Pillow to programm via smartphone app over bluetooth
- 1 x Pillow incl. Coating
- Size 60 x 40 cm
- 1 x AD-LED 40 Panel, white colour, Size 41,5 x 9,5 cm, Power-Adapter 220V und Software (Android/IOS)
- OPTIONALLY: mobi power bank with over 16 active hours

AD-PAD VIDEO:



Name	Code
AD-PAD Android	07101
AD-PAD IOS/Android (dual)	07102





Enjoy the new form of advertisement. In-Door,
Out-Door, no matter when, where - let the
people attract them to your product/service
with MOBi WALK-AD

DESCRIPTION:

- LED back-lighted advertisement. Double-sided Acryl panel for static information
- integrated LED Panel AD-LED from MOBi
- integrated Battery for various usage, independent walking with the WALK-AD

INCLUDES:

- 1 x WALK-AD (63 x 146 x 5 cm) with attached 2 stong straps for walking with WALK-AD at the shoulders/back
- Integrated battery (for appx. More than 6 hours active WALK-AD)
- 1 x integrated AD-LED panel
- 1 x android/IOS software licence
- USB charging cable



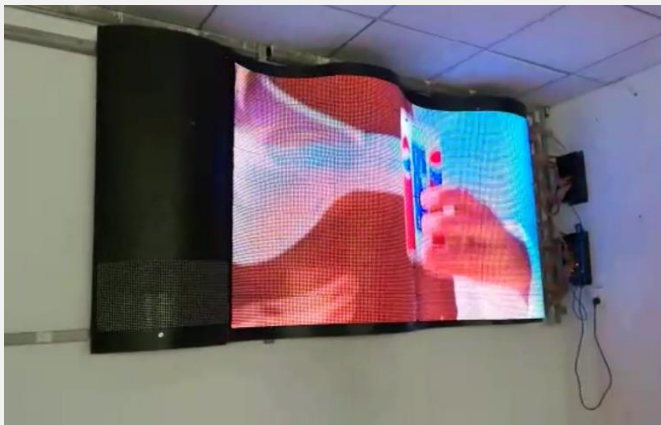
WALK-AD VIDEO:



Name	Code
WALK-AD	08101



FLEX AD

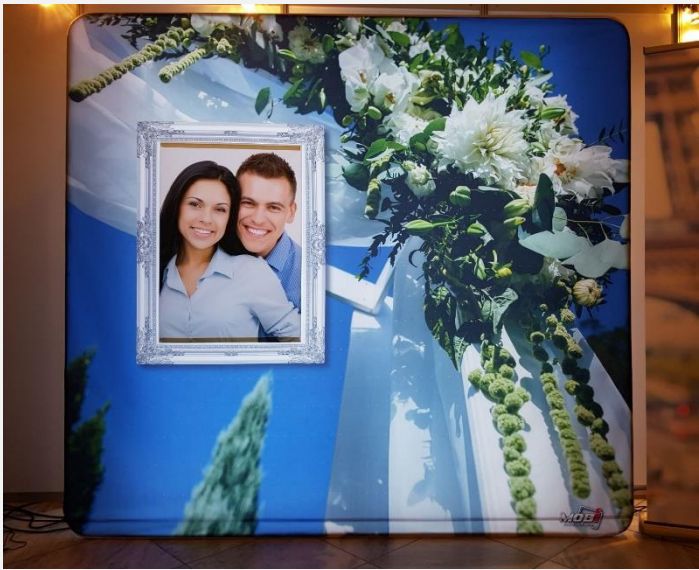


- Flexible LED panel to programm over PC, signal transfer over Wifi
Controller: RGB Signal, Text, PPT, etc.
- 1 panel size: 48 x 12 cm
- Flex Power Supply suits for 20 pcs Panels each
- Wifi Controller unit converts software into RGB signal

FLEX AD VIDEO:



Name	Code
FLEX AD modul	09101
FLEX Power Supply (1pc for 20pcs FLEX-ADs)	09102
FLEX WIFI Controller	09103



- High-end LIGHT WALL – LED backlighting fabric wall, 2 light straps, includes 2x power adaptor
- 3 sizes – SMALL, MEDIUM, LARGE
- Optionally light wall transport case

MOBI LIGHT WALL VIDEO:



Name	Code	Size (mm)
MOBI LIGHT WALL SMALL	10101	1440 x 2260 x 295
MOBI LIGHT WALL MEDIUM	10102	2330 x 2260 x 295
MOBI LIGHT WALL LARGE	10103	2260 x 2260 x 295
Transport Hardcase for MOBI LIGHT WALL	13601	





STOP & LOAD VIDEO:



Stop & Load – new product generation of the restaurant, bar, service stations, banks, etc. Power bank with integrated acrylic display for flyers, menu, information. Keep your customers happy and let them stay longer inside your shop.

DESCRIPTION:

- 13000mAh Power Bank
- Portable Menu Holder
- Advertising Display Stand
- Integrated acrylic display for A5 Format advertisement with LED light
- 4x 2.1A USB ports - Multiple Charging Station
- Built-in protections for short-circuit, over-charge and over-discharge
- Power Bank Color: silver, black
- Measures Power Bank: 6 x 16,1 x 7,7 cm
- Measures of the Acryl Display: A5 (14,8 x 21 cm)

INCLUDES:

- 1 x "Stop & Load" Power Bank with 13000 mAh with four USB connections, integrated A5 Acryl Display for advertising flyer
- 1 x USB Cable to charge
- Ideal for Cafe, Restaurants, Bars, Coffee Shops, Service Stations, Night Clubs...
- 2 colour designs: Black, Silver

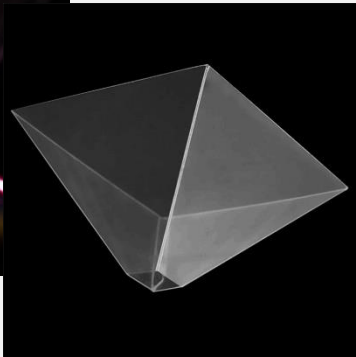
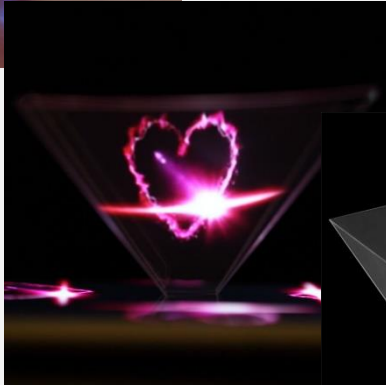
Optionally:

- docking station for 4 pcs Stop&Load units
- key lock to attach stop&load unit to the table

Name	Code
Stop & Load silver	11101
Stop & Load black	11102
THE BASE – charging station for 4pcs Stop & Load	11103
THE SAFE – key lock for 1pc Stop & Load	11104



- Holographic Pyramide to Project the Hologram with any type of Smartphone
- Acryl-construction with clear lackquier
- measures: 7 x 5,5 x 4,5 cm, incl. Pyramide leg



Name	Code
HOLO Smart	12101

BAGS/CASES

Showbags for AD-LED panels



Name

Code

Showbag 40

13101

Showbag 60

13102

Showbag 80

13103

Showbag 120

13104

TRANSPORT BAG for AD-LED 40-80 panel with protecting plate inside, pocket for Adapter or Battery and straps to attach to any rollup bag



Name

Code

AD-LED Transport Bag

13201

AD-ONE TRAVELLER BAG from robust Canvas, individual print of cover to exchange



Name

Code

AD-ONE TRAVELLER BAG

13301

BATTERY BAG, black bag for the MOBI Battery to attach on the rollup pole



Name

Code

Battery Bag

13401

BAGS/CASES

Traveller Hardcase for AD-ONE, handle, 2 wheels, USB port to insert the mobi power bank into the case and charge your smartphone, etc. over external USB on the top of the case



Name

Code

Traveller Hardcase for AD-ONE

13501

Transport Hardcase for MOBI LIGHT WALL



Name

Code

Transport Hardcase for MOBI LIGHT WALL

13601

ACCESSORIES

Exchange of the rollup graphics printout PVC 550x1495 mm incl. pocket for AD-LED



Code: 14101

Exchange of the rollup graphics printout Textile 550x1495 mm incl. pocket for AD-LED



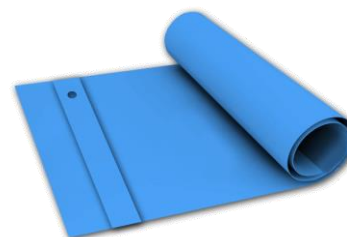
Code: 14102

Exchange of the rollup graphics printout PVC 850x2000-2200 mm incl. pocket for AD-LED



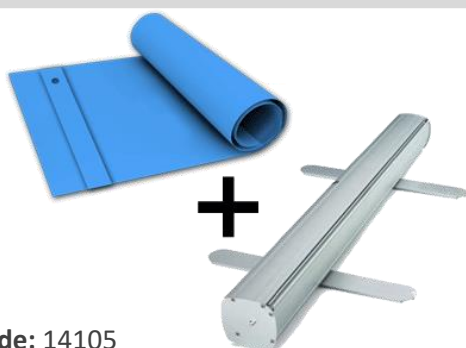
Code: 14103

Exchange of the rollup graphics printout Textile 850x2000-2200 mm incl. pocket for AD-LED



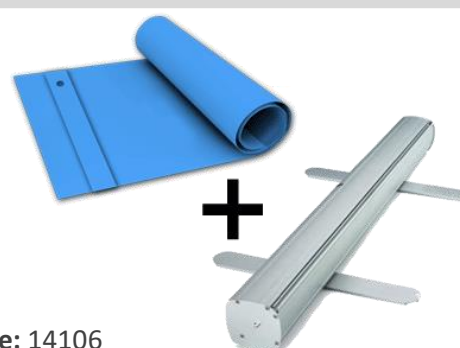
Code: 14104

MOBi Rollup PVC (rollup hardware, printout 850x2000 mm and pocket for AD-LED)



Code: 14105

MOBi Rollup Textile (rollup hardware, printout 850x2000 mm and pocket for AD-LED)



Code: 14106

SMARTPHONE w/Android with pre-installed
MOBi "LED Edit" Software



Code: 14201

BUTTON SUCTION CUP for AD-ONE or AD-
LED Showbag or Car&Retail Pack (1pc)



Code: 14202

TABLE HOLDER SET - pole for AD-ONE,
1 package (2pcs), length 100mm,
diameter 11mm, thread M8



Code: 14203

3M PLUG CABLE WITH BAG
to attach to the rollup pole



Code: 14204

POWER ADAPTER - for AD-LED, AD-ONE,
220 - 240V, cable lenght 150 cm



Code: 14205

FAST CHARGING ADAPTER - 16V 3A for
the MOBi Power Bank



Code: 14301

CONNECTION CABLE – between MOBi
Power Bank and MOBi Rollup/AD-
ONE/Spin&Win/AD-LED/AD-PAD



Code: 14302

MOBI POWER BANK



- 15600mAh/57.5Wh High Power Battery 5-24V incl. USB Charging Cable
- Includes set of 8 DC adapters to charge PC, Laptop, Tablets, etc.
- Includes 12V car charging cable (power bank) can help to charge car battery over lighter socket in the car
- Discharge/Overcharge/Short-Circuit protection
- 3 outputs: 1x USB 5V, 1x USB QC2, 1x for PC or other devices with adjustable output 12V, 16.5V, 19V, 20V, 24V
- Includes QC2 – fast charging mode for smartphones



MOBI POWER BANK VIDEO:



Name	Code	Description
MOBI POWER BANK	14303	15600mAhHigh Power Battery 5-24V, 1x USB Charging Cable
MOBI POWER BANK FOR AD-ONE	14304	15600mAh High Power Battery 5-24V, 1 x USB Charging Cable 1 x FAST CHARGING ADAPTER (Code 14301) 1 x CONNECTION CABLE (Code 14302)
MOBI POWER BANK FOR ROLLUP	14305	15600mAh High Power Battery 5-24V, 1 x USB Charging Cable 1 x FAST CHARGING ADAPTER (Code 14301) 1 x CONNECTION CABLE (Code 14302) 1 x BATTERY BAG to attach to the rollup pole (Code 13401)



THE FIRST DIGITAL ROLLUP IN THE WORLD TO PROGRAMM OVER YOUR SMARTPHONE!



- Ideal solution for trade shows, events, retail shops, etc.
- Instant programming of the text in a seconds, instant commercial effect
- Easy and intuitive mobile application to use, Message transmission over bluetooth
- 8 text lines, each 256 characters, different font types and text animations
- Easy to transport
- Simply flexible – with integrated AD-LED from MOBI!
- Change the messages within seconds and surprise your customers or visitors at the events with up-to-date information!
- Write any kind of congratulation for the birthday at the party!
- Inform and highlight news or offers and sell your products or services even more with this new digital technology! Motivate your customers the right way.
- Discover your personal experience with this world new patented product!

MOBI ROLLUP VIDEO:



MOBI Rollup includes:

- 1x Roll-Up Hardware System (for example 85x200 cm)
- 1x MOBI AD-LED unit (AD-LED 40 till AD-LED 120)
- 1x graphic printout with AD-LED pocket (PVC or textile)
- 1x MOBI Software licence for Smartphone APP
- 2x bags (1x for the Roll-Up and 1x for the AD-LED unit)
- 220 V Power Adapter, 3 m cable plug
- optionally MOBI POWER BANK)
- 2 years AD-LED unit warranty

MOBI ROLLUP GALLERY:





Name	Code	Pack includes:
Mobi Rollup Textile 850x2000 mm	15101	1x Standard 850x2000 mm rollup unit, 1x AD-LED 80 unit with power adapter, 1x graphics printout 4+0 on textile, 1x rollup bag, 1x AD-LED 80 showbag, 3m plug cable, 1x IOS/android app
Mobi Rollup PVC 850x2000 mm	15102	1x Standard 850x2000 mm rollup unit, 1x AD-LED 80 unit with power adapter, 1x graphics printout 4+0 on PVC, 1x rollup bag, 1x AD-LED 80 Showbag, 3m plug cable, 1x IOS/android app
Mobi Rollup AD 850x2000 mm	15103	1x Standard 850x2000 mm rollup unit, 1x AD-LED 80 unit with 1x 220V power adapter, 1x graphics printout 4+0 on textile or PVC, 1 x Showbag, 4 x Sucking Button Cups, 4 x Mounting Dowels, 1x IOS/android app, 1x MOBi POWER BANK, 1x FAST CHARGING ADAPTER, 1 x BATTERY BAG (to attach to the rollup pole), 1 x RollUp Bag, 1x Transport Bag for AD-LED unit
Mobi rollup SUE 850x2000 mm	15104, see also 15101 or 15102	1x Standard 850x2000 mm rollup unit, 1x AD-LED 80 unit with power adapter, 1x graphics printout 4+0 on textile or PVC, 1x rollup bag, 1x AD-LED 80 showbag, 3m plug cable, 1x IOS/android app
Mobi Rollup Textile Deluxe 850x2100 mm  	15105	1x Rollup 850x2100 mm rollup unit, incl. AD-LED80 unit, rollup system with LIFETIME WARRANTY, graphics 4+0 textile printout with AD-LED pocket, rollup bag, AD-LED Showbag 80, 3m plug cable, android or IOS app
Mobi 4screen classic 550x1495  	15106	1x 550x1495 mm rollup L-Stand unit with LIFETIME WARRANTY, PVC/textile printout with AD-LED pocket, 4+0 graphics, AD-LED40 unit with Showbag 40, L-Stand bag, 3m plug cable, android or IOS app
Mobi 4screen classic 850x2160  	15107	1x 850x2160 mm rollup L-Stand unit with LIFETIME WARRANTY, PVC/textile printout with AD-LED pocket, 4+0 graphics, AD-LED80 with Showbag 80, L-Stand bag, 3m plug cable, android or IOS app




Example: 15101, 15102, 15104

Example: 15103






Example: 15105






Example: 15106






Example: 15107





ROLLUP HARDWARE
LIFETIME WARRANTY



GRAPHIC PRINTOUT
EASY TO EXCHANGE

AD-STAND



MOBI AD-ONE (A4 format) in combination with Z-Stand (stand for flyers)

Includes:

- 1x AD-ONE A4-SUE WHITE Android (02101)
- 1x Z-Stand for A4 flyers with hardcase
- 1x MOBI POWER BANK FOR AD-ONE (14304) incl. Fast Charging Adapter and Connection Cable

IDEAL FOR: trade shows, promotion stands, etc.

Code: 15201



STOP&LOAD PACK



STOP & LOAD pack includes:

- 4x STOP&LOAD units (each with micro USB charging cable) – silver or black
- 1x THE BASE (Code 11103) – docking charging station for 4 STOP&LOAD units
- 4x THE SAFE (Code 11104) – cable&key

Name	Code
Stop&Load Pack Silver	15301
Stop&Load Pack Black	15302

CAR&RETAIL PACK



CAR&RETAIL pack includes:

- 1x Showbag for AD-LED unit (4 sizes)
- 4x Suction Button Cups to attach the AD-LED in Showbag to any glass surface

PACK doesn't include AD-LED unit and battery or power plug

IDEAL for: retail shops, in-car advertisement



Car&Retail Pack 40	15401
Car&Retail Pack 60	15402
Car&Retail Pack 80	15403
Car&Retail Pack 120	15404

MOBI – DOUBLE YOUR TURNOVER PACK



- Boost your sales, be different, be actual, innovative
- MOBi „double your turnover“ pack offers simple, but effective way to rocketstart the marketing visibility of your product/services
- 100% more visibility
- 100% more customers
- 100% more turnover

THANKS TO MOBi „DOUBLE YOUR TURNOVER“ PACK!

PACK includes:

1x MOBi Rollup (Code 15102)

1x AD-ONE AD with mobi power bank (Code 02201)

1x MOBi SPIN&WIN (Code 03101)

Optionally: additional mobi power bank for rollup (Code 14305)

Name	Code
MOBi Sales Doubling Pack	15501





YOUR LOCAL MOBI DEALER: